



# SOCKTOBERFEST 2022

CARING IN ACTION PROJECT

## HOW IT WORKS

### REGISTER

Companies, groups, and individuals may sign-up to collect socks.

### COLLECT

Utilize marketing materials to increase sock donations. Collect socks and donation forms.

### PROMOTE

Help promote the QR codes for Amazon Smilies and monetary donations

### PRE-SORT

Sort donations by item and tally all of the socks you collected.

### DELIVER

Dates: October 1-31  
Monday-Friday 8-3  
Address: 2173 Overland  
(entrance in back parking lot)

United  
Way



United Way  
of Yellowstone County